



About Meals on Wheels of Norman

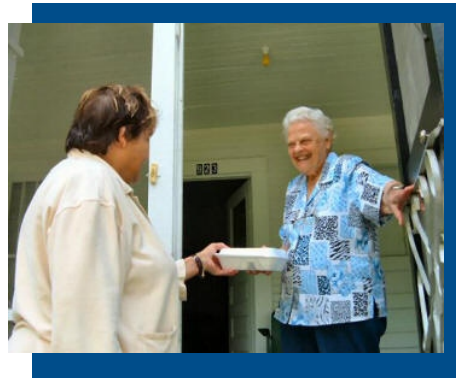
Our Clients:

- Over 92% of meal recipients say they are less isolated since receiving services.
- More Than A Meal... Approximately 85% of the clients say they consider the volunteer drivers as friends.
- 95% of our clients say Meals on Wheels allows them to live independently.
- 98% say they look forward to the meals and are able to maintain healthier diets with our services.
- Nearly 95% of all clientele report the daily visitation makes them feel safer.

History:

Meals on Wheels of Norman, A United Way of Norman agency, began serving the Norman Community on January 21, 1972 as the Norman Mobile Meals Council, under the direction of the late Tedo Prickett, executive director and co-founder.

Meals on Wheels has maintained the same basic philosophy to improve nutrition by providing meal service to the ill, disabled, and senior residents within the Norman city limits. The organization strives to improve the mental health of isolated recipients by providing visitation and to improve the well-being of senior citizens in coordination with existing services in the Norman area.



Meals on Wheels of Norman, Inc.
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MAKE A DIFFERENCE!



ADOPT A ROUTE

Save Our Seniors...

*Show the Community
 YOUR support for the
 elderly and get the
 most for your
 Advertising Dollar!*



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Meals on Wheels of Norman
A United Way Agency

Here's How You Can Help!

Pillar Of the Community

\$4,000 and above (Monetary Donation Only)

NEW!

- Company name and logo featured on CART TRANSIT Meals on Wheels Adopt A Route advertisement
- (4) 30 sec ads (all prime time air times) on KREF Sports Talk 1400
- Advertisement in Norman Transcript featuring your company's representative, Meals on Wheels representative, and Meals on Wheels client, showcasing your commitment to MOW and the community.
- 5 Poinsettias from the MOW Poinsettia Sale
- 2010 Golf Scramble Gold Sponsorship: including a team of 4 players, Golf Tournament Signage, corporate name on publicity for the tournament, Hole Signage, and Recognition Gift
- Meals on Wheels delivery route named after your company. Your name will appear on delivery sheets used everyday and the clients will know they are on a route supported by YOU!
- Half-page advertisement in Norman Transcript recognizing 2010 Adopt A Route partners.
- 2011 refrigerator calendar magnet with your company's name and logo, given to a total of 500 volunteers and clients.
- Company name and logo to appear on each edition of Meals on Wheels Monthly E-newsletter - (circulation approx. 400)
- Quarter-page advertisement in each issue of the Meals on Wheels Express quarterly newsletter for 2010 - (circulation approx. 4,000)
- Company name and logo printed on MOW 2010 Adopt A Route bag - given to 150 volunteers as the Volunteer Recognition Gift
- Company's name, logo, and website link to appear on MOW website for the duration of Adopt A Route sponsorship

VALUE \$6,275

Community Leader

\$3,999 - \$2,500

- Meals on Wheels delivery route named after your company. Your name will appear on delivery sheets used everyday and the clients will know they are on a route supported by YOU!
- 2011 refrigerator calendar magnet with your company's name and logo, given to a total of 500 volunteers and clients.
- 2010 Golf Scramble Gold Sponsorship: including a team of 4 players, Golf Tournament Signage, corporate name on publicity for the tournament, Hole Signage, and Recognition Gift
- Company name and logo to appear on each edition of Meals on Wheels Monthly E-newsletter - (circulation approx. 400)
- Half-page advertisement in Norman Transcript recognizing 2010 Adopt A Route partners.
- Quarter-page advertisement in each issue of the Meals on Wheels Express quarterly newsletter for 2010 - (circulation approx. 4,000)
- Company name and logo printed on MOW 2010 Adopt A Route bag - given to 150 volunteers as the Volunteer Recognition Gift
- Company's name, logo, and website link to appear on MOW website for the duration of Adopt A Route sponsorship

VALUE \$3,125



Good Samaritan

\$2,499 - \$2,000

- Half-page advertisement in Norman Transcript recognizing 2010 Adopt A Route partners.
- Company name and logo to appear on each edition of Meals on Wheels Monthly E-newsletter - (circulation approx. 400)
- Quarter-page advertisement in each issue of the Meals on Wheels Express quarterly newsletter for 2010 - (circulation approx. 4,000)
- Company name and logo printed on MOW 2010 Adopt A Route bag - given to 150 volunteers as the Volunteer Recognition Gift
- Company's name, logo, and website link to appear on MOW website for the duration of Adopt A Route sponsorship

VALUE \$2,575

